

IGAMING PORTFOLIO



• SPORTSBOOK • CASINO • BETTING • AI • GAMIFICATION

TRUSTED BY INDUSTRY LEADERS

FORTUNA

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THE STRATEGIC
SPORTS GROUP

THE STATS
ZONE

 **MICROGAME**

PRAGMATIC  **PLAY**

 **EAT
WATCH
PLAY**

 **AMIGO**
GAMING

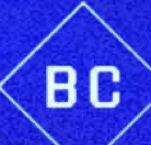
 **BALLGAME.COM**

 **betsense**

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FUTBIN

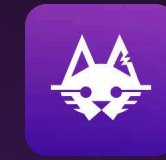
 **BETTER
COLLECTIVE**

 **TWO-UP**

William **HILL**

1 BALLGAME

Where prediction markets meets lottery



BALLGAME.COM

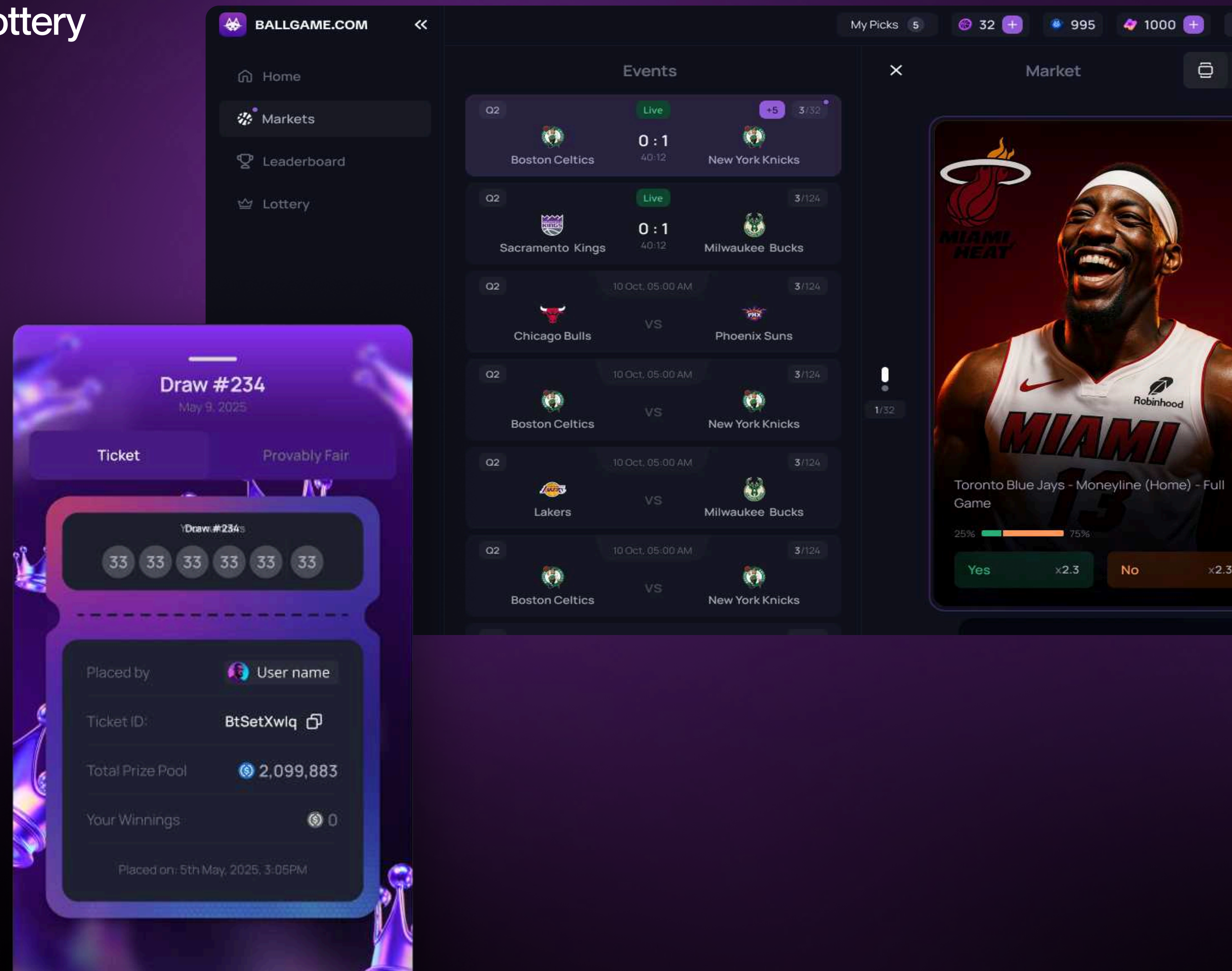
BALLGAME is the world's first free-to-play sports lottery, bringing together real-time sports prediction markets, a token-based in-game rewards system, and a provably fair on-chain lottery in a single product.

The platform lets sports fans test their instincts, compete, and win real rewards with no deposits. They make simple YES/NO picks, earn Coins for correct predictions, convert them into Tickets, and enter weekly lottery draws.

By combining sports fandom, social gameplay, BUZZ markets inspired by global trends, and Web3-level transparency, BALLGAME is defining a new category at the intersection of sports entertainment, prediction games, and lotteries.

[CASE STUDY](#) →

[LIVE PREVIEW](#) →



WORLD'S FIRST FREE-TO-PLAY SPORTS LOTTERY

2 SOCIAL TOURNAMENTS

Where Competitive Gaming Thrives



First of its kind **free-to-play social casino tournament** for Pragmatic Play with **over 1.3 million players** right now. With a user-friendly interface and a global player base, Social Tournaments creates a vibrant and interactive atmosphere for gamers worldwide.

The platform features a Login Reward program and a virtual store where players can unlock various rewards and exclusive merchandise using their earned coins. It's **the ultimate destination for those seeking thrilling gameplay**, engaging competitions, and the chance to win big.

[LEARN MORE](#) →



The image displays a comprehensive overview of a casino's tournament system. The central focus is the 'Wild Wild Riches - Free Online Slots Tournament Leaderboard', which lists participants by rank, showing their current spins left, accumulated points, and potential prizes. Above this, the 'Social Pass' section tracks a user's performance across different time intervals, offering rewards like tickets and virtual chests. To the right, a detailed view of available tournaments provides specific information about each event, including its theme, prize type, start/end times, and countdown timers. Below the main leaderboard, challenge progress bars indicate how far users are from completing daily, weekly, and monthly goals. Finally, a secondary tournament list at the bottom right promotes upcoming events, ensuring users are aware of all active promotions.

3 FUTBIN MINIGAMES

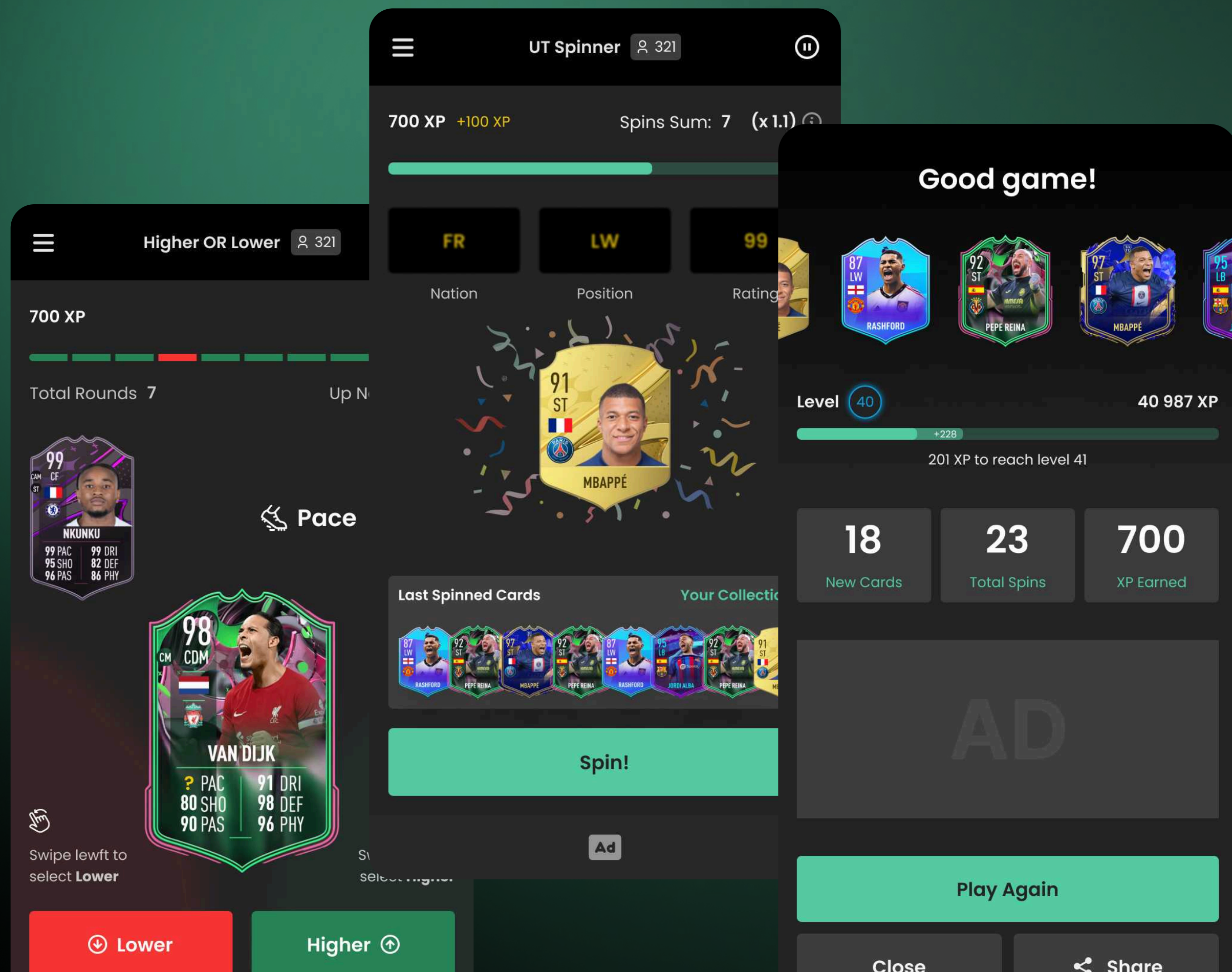
Quick Games. Big Fun.



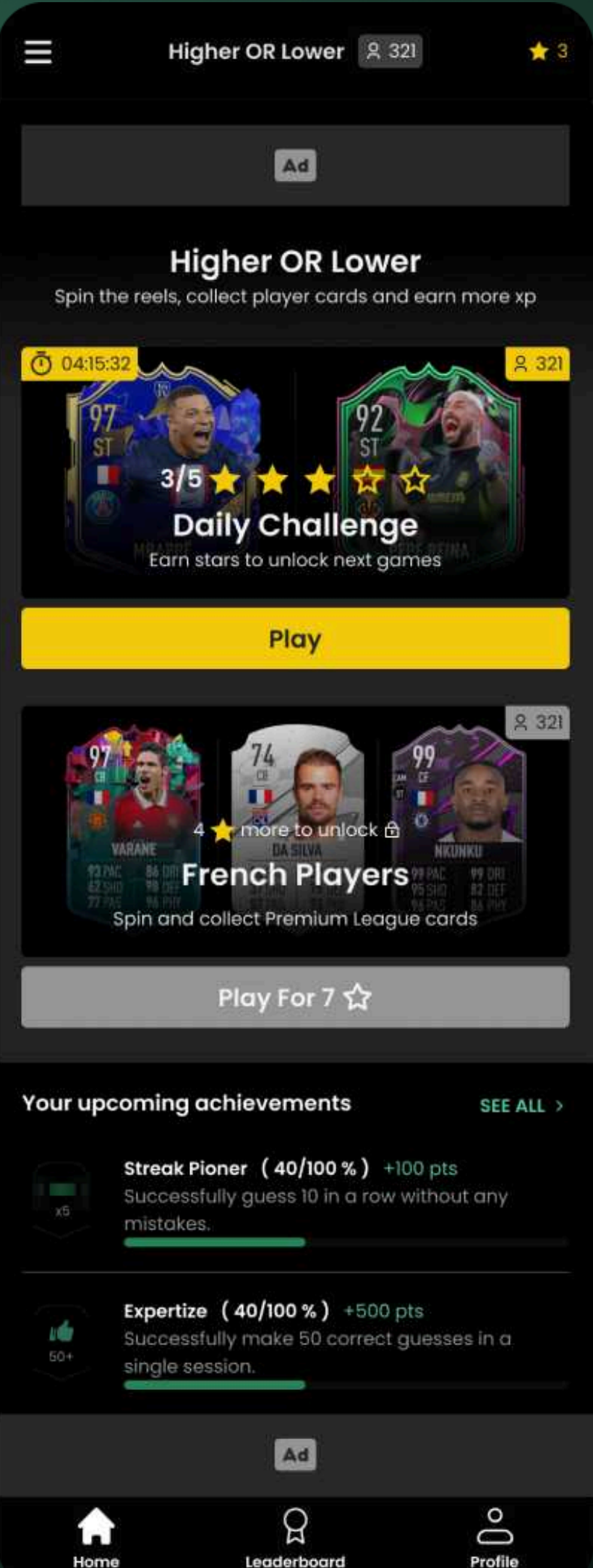
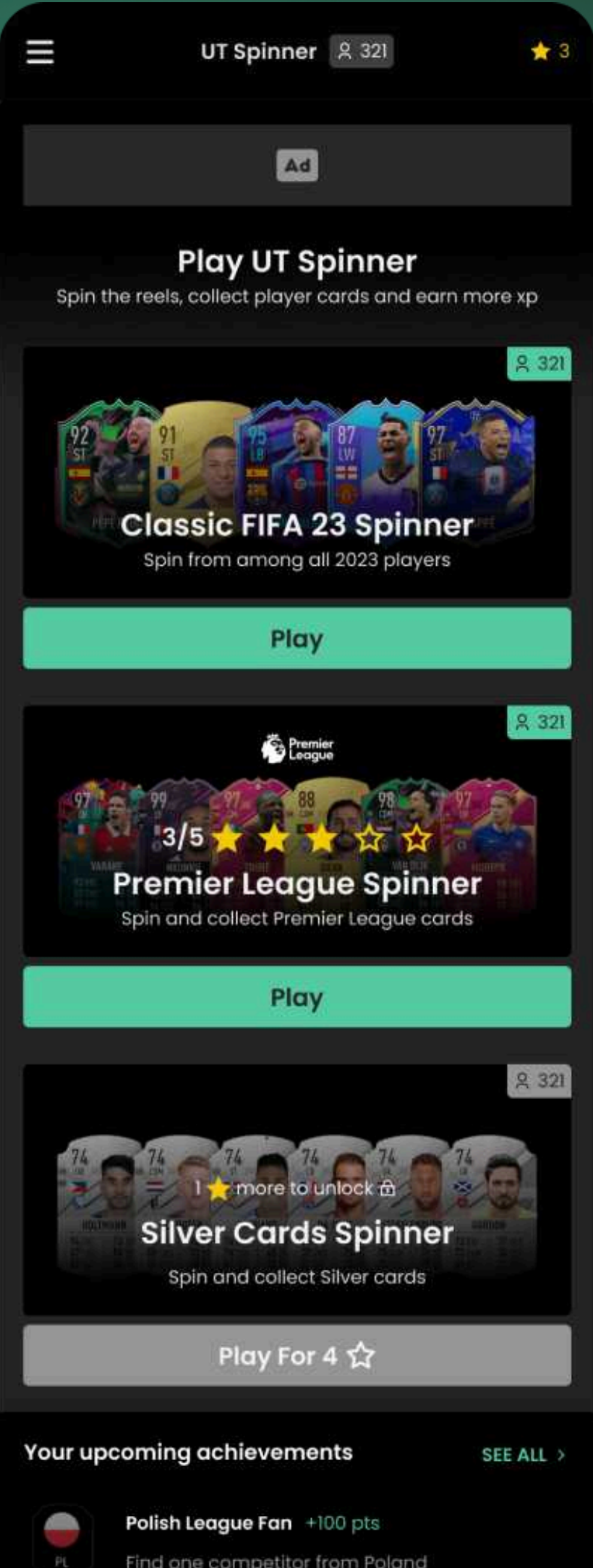
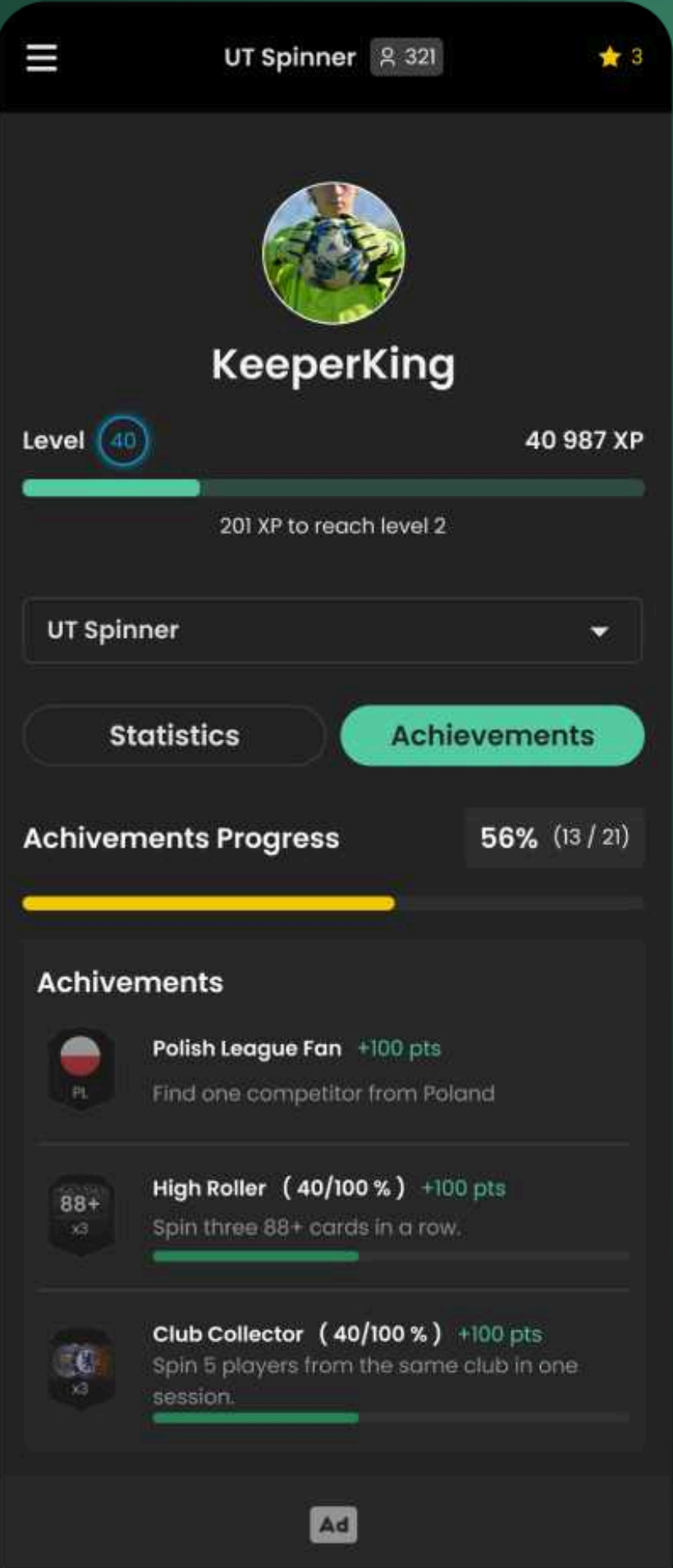
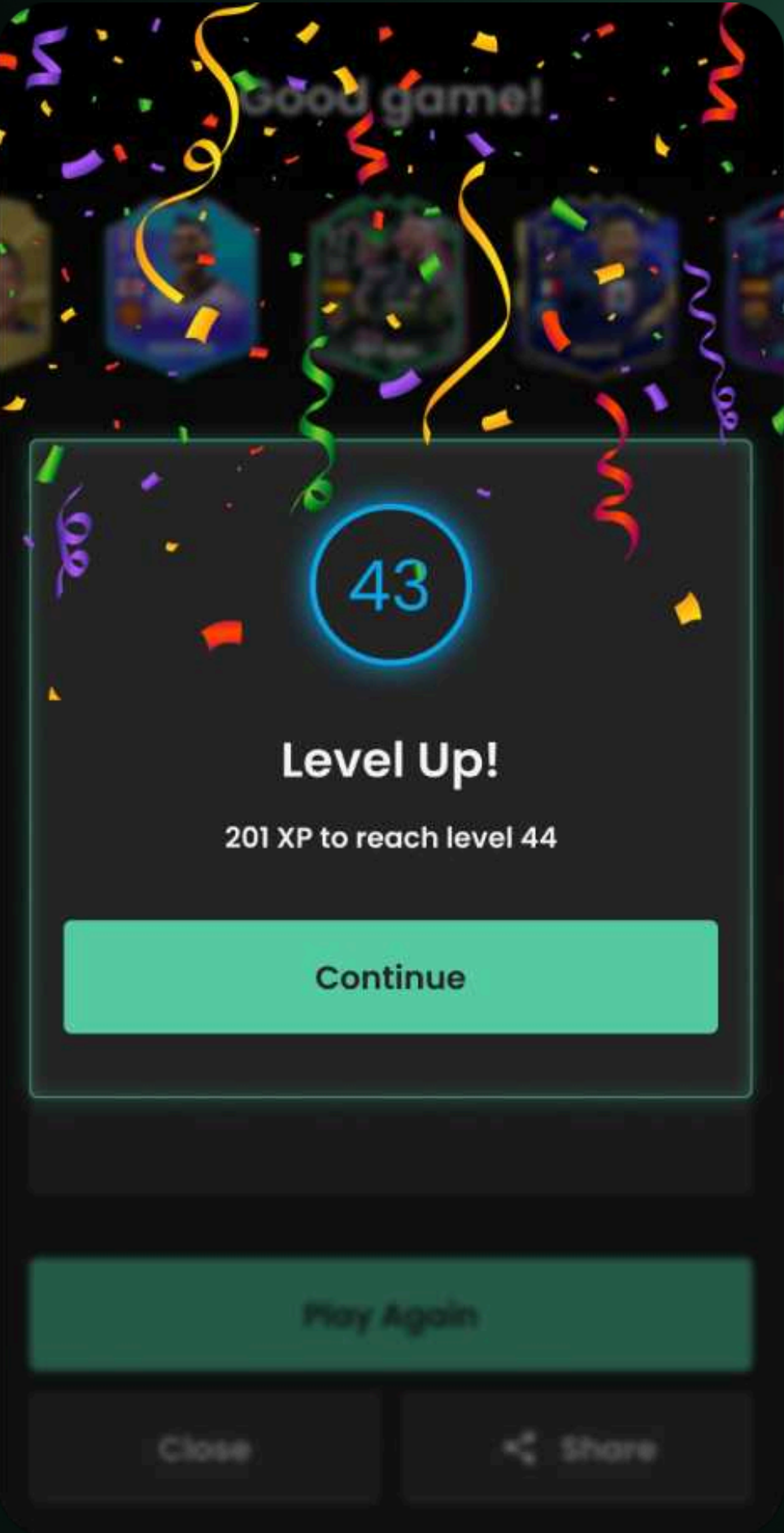
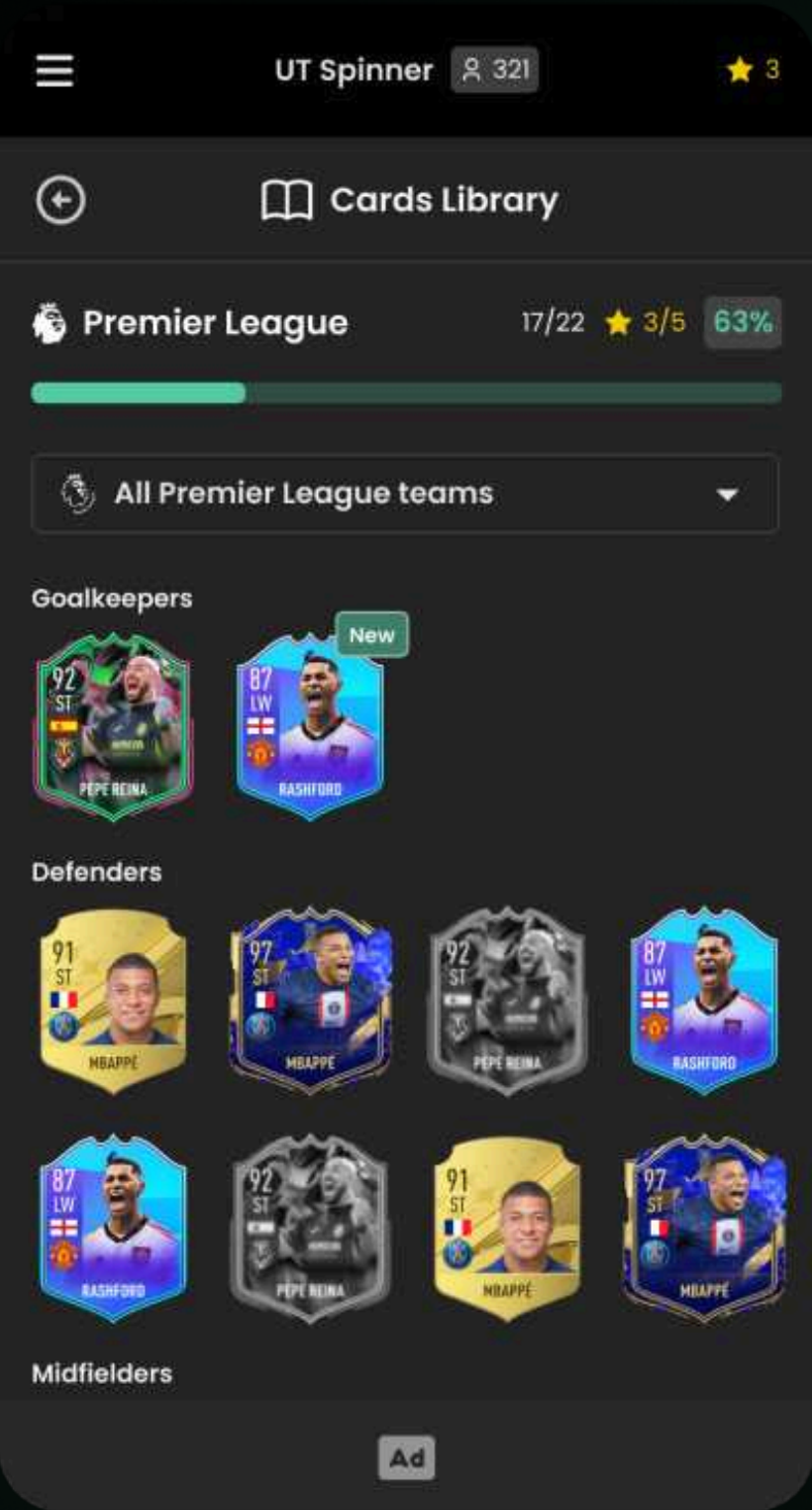
FutbinMiniGame is a **dynamic mini-games** created entirely by our UI/UX team - **from the initial concept to the full working prototype**. We played a key role in shaping the game design, applying our **gamification expertise** to elevate the user experience.

Our work focused on refining gameplay mechanics and ensuring the game felt intuitive, engaging, and fun. As a result, FutbinMiniGame offers players an enjoyable set of **time-killer challenges**, such as guessing team names from national flags or selecting the better player - all presented in a **creative and rewarding way**.

[FUT CARDS](#) →



FUN FOOTBALL QUICK-PLAY



4 TOURNAMENTLY

Sportsbook Promo Tool

TOURNAMENTLY

Tournamently is a [plug-and-play, gamification-based](#) microsite designed as a [sportsbook marketing tool](#) for major tournaments. Built to help sportsbooks maximize every big sports event, it combines brand awareness, audience engagement, and profit growth - all in one ready-to-launch package.

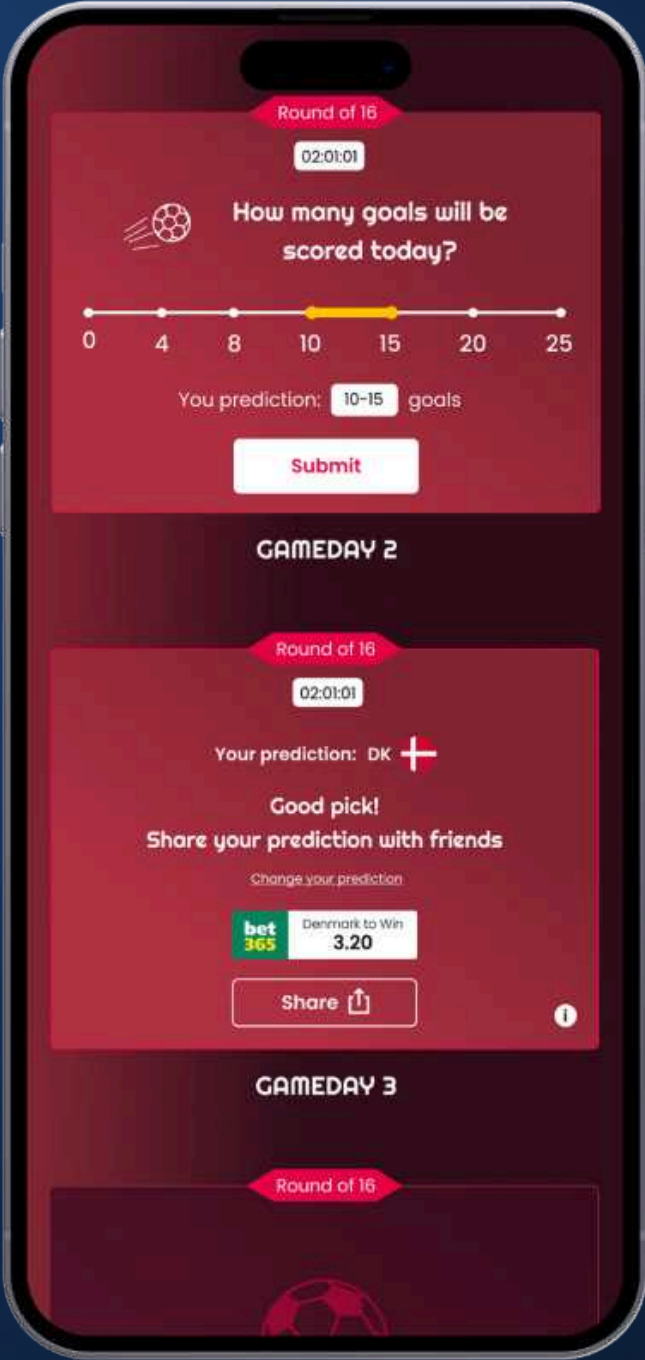
At its core, Tournamently features a social prediction game set on a unique board-game style path of progress, where users make picks, compete with others, and advance through the tournament alongside the real action. This format [keeps players coming back match after match](#), deepening their connection to your brand throughout the entire event.

Whether it's the World Cup, CS GO, or any other marquee competition, Tournamently gives sportsbooks a fast, effective way to stand out from the competition, attract new users, and [turn casual fans into loyal customers](#) without the heavy lifting of building a custom product from scratch.



[SEE DEMO](#) →

YOUR SPORTSBOOK TOURNAMENT HUB



5 EATWATCHPLAY

Play. Win. Go. Redeem.



EatWatchPlay is a **fan-driven mobile experience** we helped design and develop from the ground up, built around the idea that sports fandom should be rewarded - not just watched. At its heart is an engaging prediction contest system paired with a seamless, real-world reward mechanism that bridges the digital and physical fan experience.

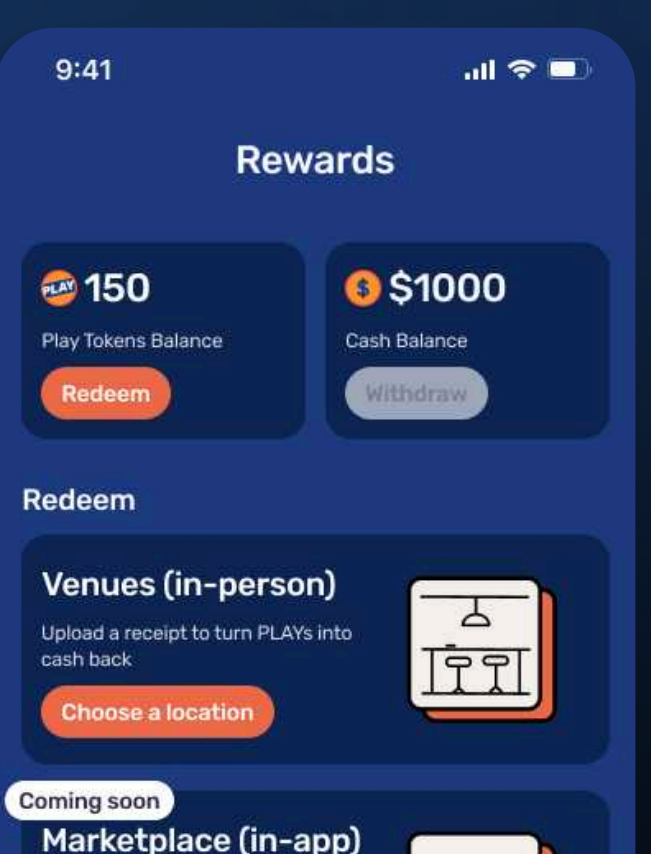
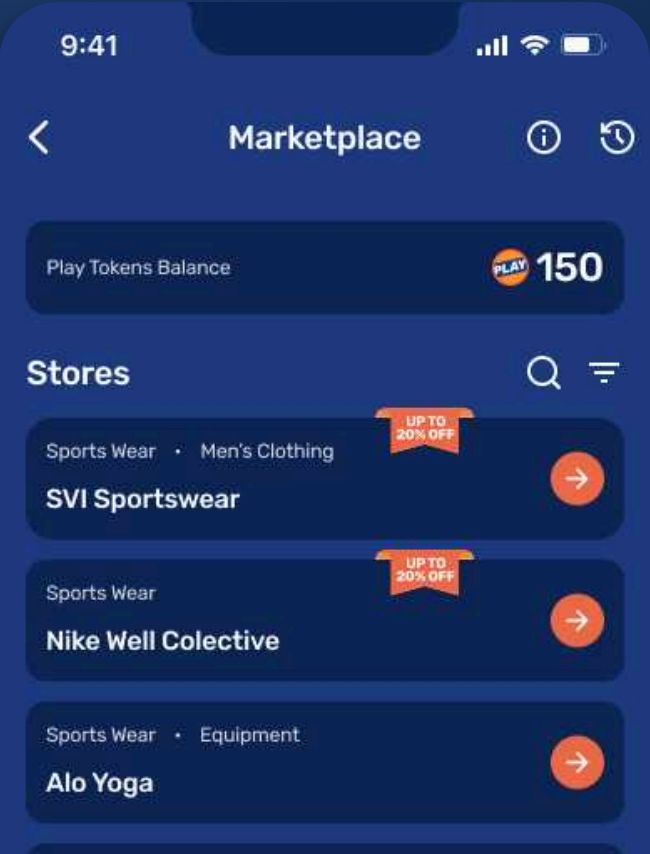
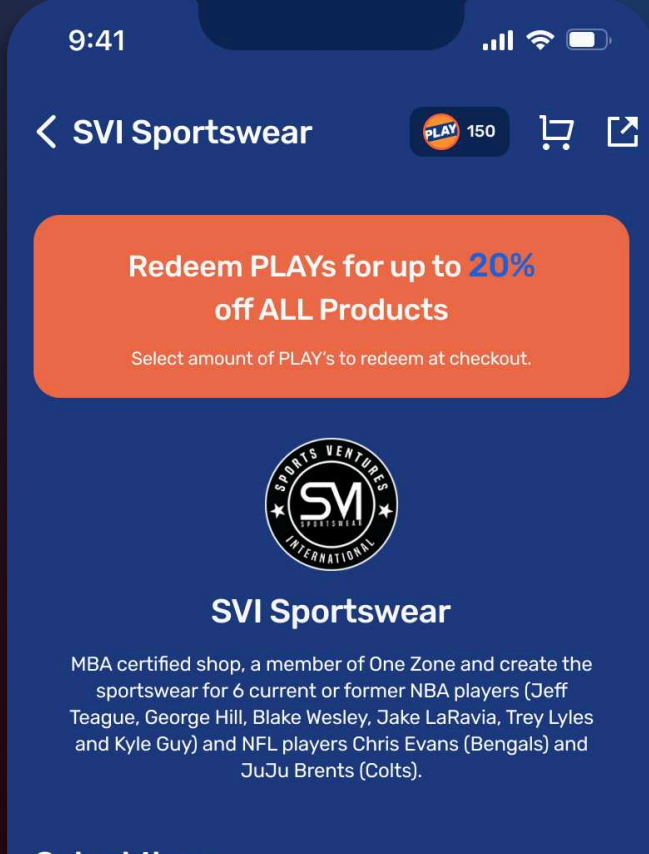
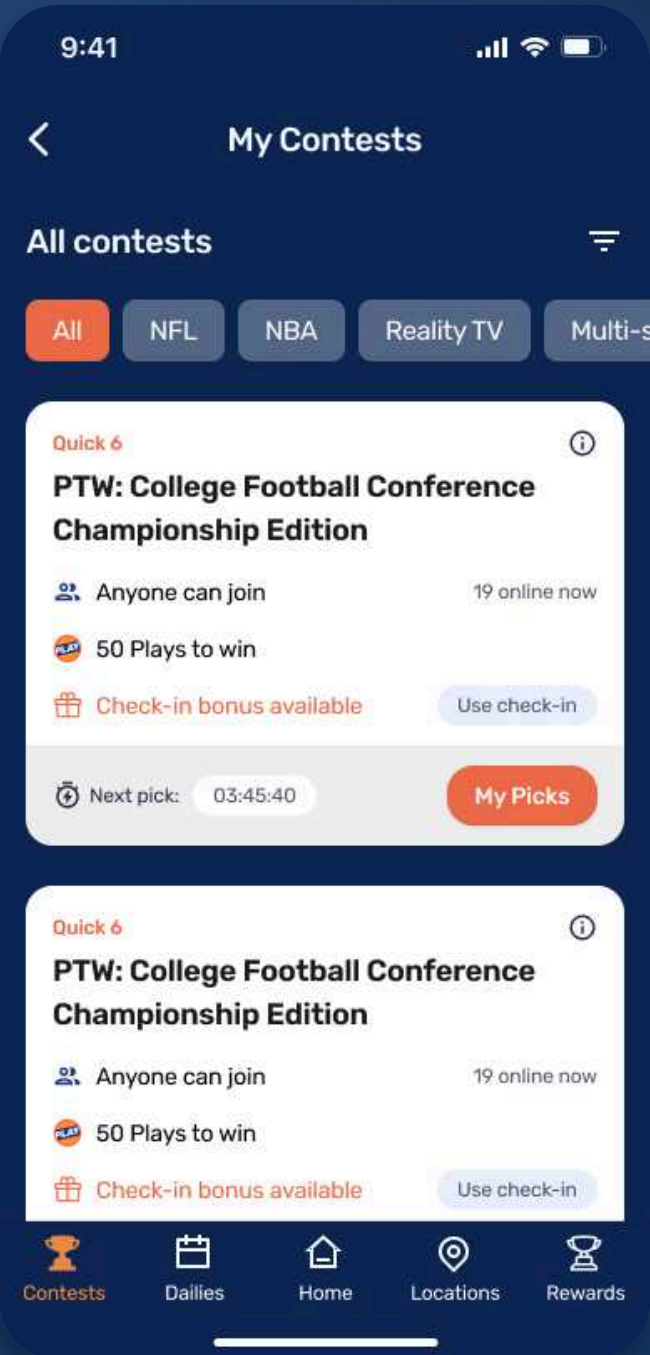
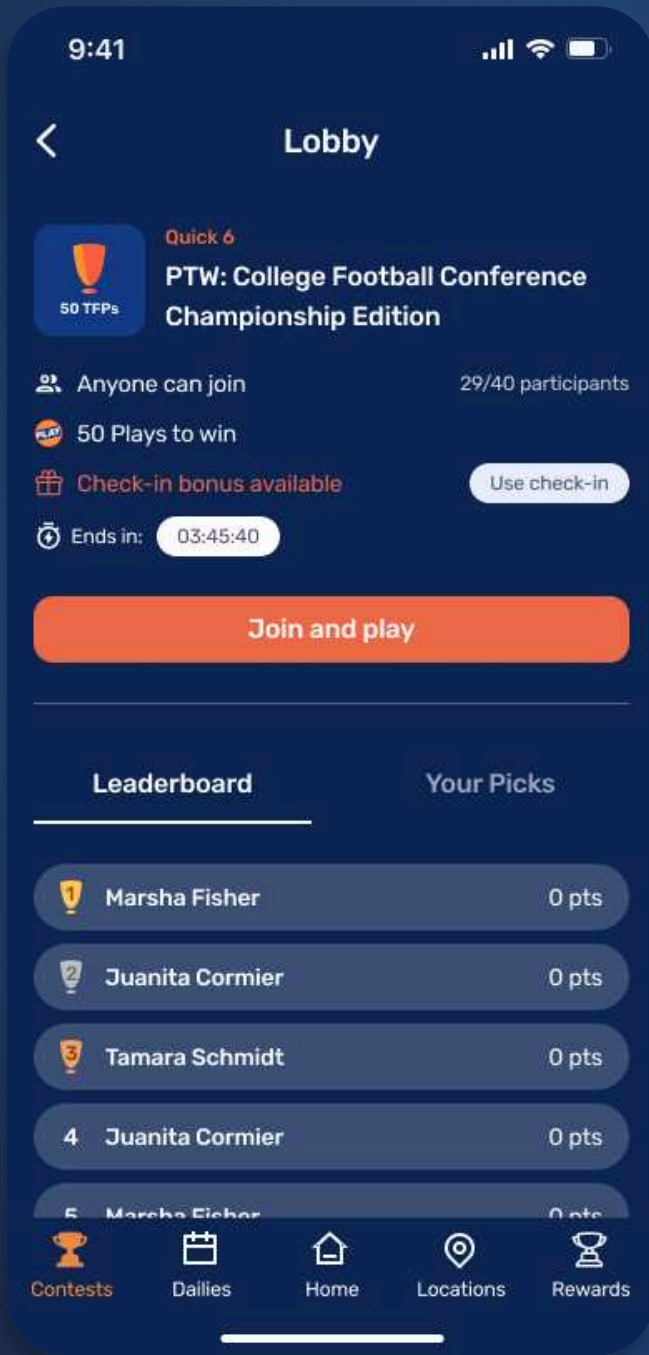
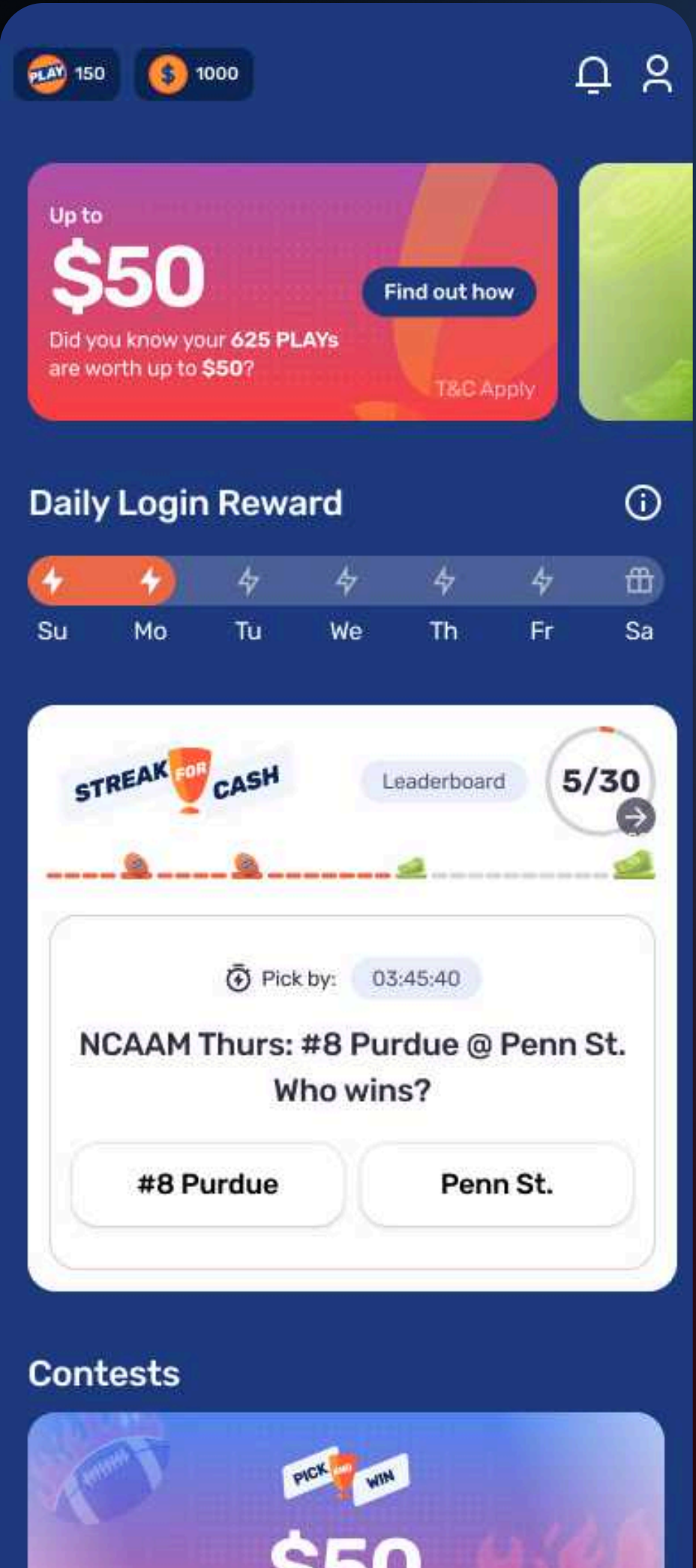
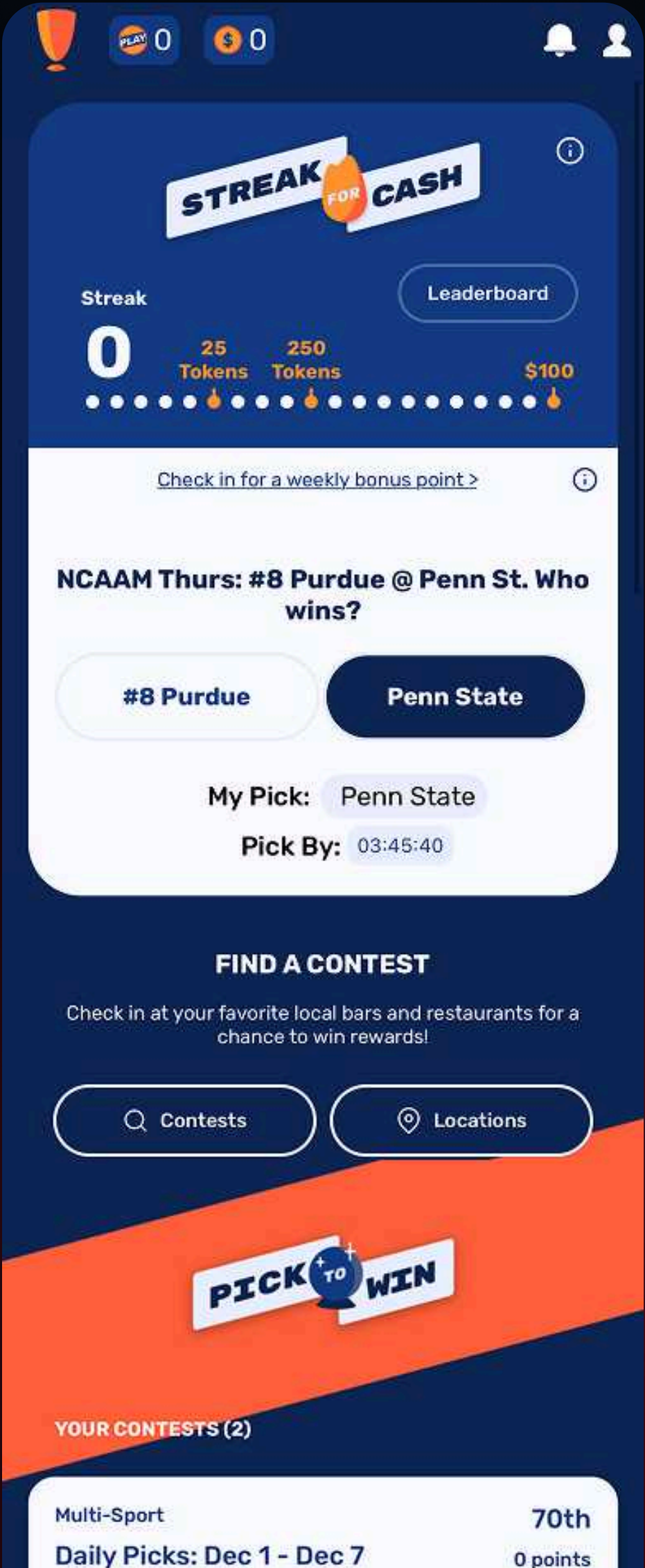
We **gamified sports fandom** by turning correct picks into tangible rewards at local bars, restaurants, and venues, creating a direct connection between what fans do on their phones and where they go in real life. From streak challenges that reward consistency to location check-ins that bring fans through the door, every interaction is carefully **designed to keep players engaged**, coming back, and winning.

The result is a platform that doesn't just entertain fans during game time - it drives real foot traffic, builds community around local venues, and **turns passive viewers into active participants** in the sports experience.



[LEARN MORE](#) →

TURNING PREDICTIONS INTO REAL-WORLD REWARDS



Contact Us

It's time to level up your business.

Schedule a consultation to see how our expertise may support your project.

[Schedule a Call with Calendly](#) 

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